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ASSOCIATES



Four ways to  
boost resilience  
with a strong  
ESG strategy



# 1

## Live your purpose



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Living by a clear corporate purpose is an integral part of corporate resilience. It unites and motivates, keeping everyone pulling in one direction, even in times of uncertainty.

A sound ESG strategy enhances organizational resilience and boosts the firm's ability to fulfill its purpose by meeting stakeholders' evolving expectations.

# 2

## Monitor motivation & mood



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Well-being and motivation in the workforce should be a prime element of any ESG strategy, as demonstrated by the COVID-19 pandemic and ensuing “Great Resignation”.

Employee turnover and diversity are examples of human capital metrics that are of growing interest to investors. They provide information on organizational health, but foremost, they reflect resilience in the workforce.

# 3

## Supercharge your network



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Research shows that a robust social support system hastens recovery from injury. For an organization, effective stakeholder management can boost resilience by providing allies in times of disruption.

Today, stakeholders are scrutinizing how firms handle ESG topics (e.g., sustainability, diversity in the workforce). Resilient companies overcome these challenges by addressing them with partners.

# 4

## Stay ahead of the game



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Firms must anticipate the rapid evolution of regulations in the ESG space. Failure to prepare now for a world of mandatory and audited disclosures may lead to increased compliance costs later.

Prior planning and resilience “muscles” are crucial to any ESG strategy, helping organizations steer clear of storms ahead, or at least limit damage.

Impact that matters.