KNITTER AND ASSOCIATES K&A POSITIVE LEADERSHIP How positive vibes can enhance performance © Knitter & Associates GmbH | Leadership

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Positive Leadership...

K&A

... is an umbrella term for several leadership theories such as Transformation Leadership, Charismatic Leadership or Servant Leadership

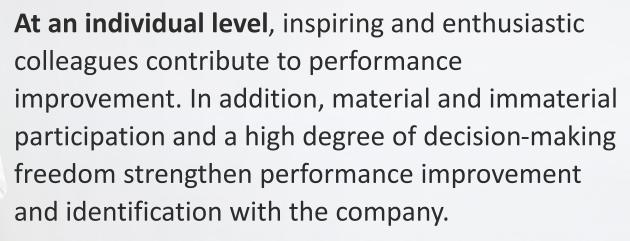
- ... in which positive emotions are lived and reinforced
- ... that need a positive corporate atmosphere so that employees can contribute their strengths
- ... where a positive leader is interested in both employee development and work outcomes and has a high level of selfconfidence, optimism and personal integrity

Outcomes

- Higher job satisfaction
- Increased commitment
- Greater family prosperity
- Performance improvement
- Higher customer turnover in branches of different retail companies
- Lower risk of burnout
- Decreased stress levels
- Less sick leave
- Reduced staff turnover
- Better sleep quality



Impact



At a team level, through Positive Leadership, teams are empowered to support each other, take appropriate risks and learn from failures.

At an organizational level, Positive Leadership permeates the entire organization. All decisions are based on the positive values, that impacts the mission and long-term strategy.



Impact that matters.