

K&A

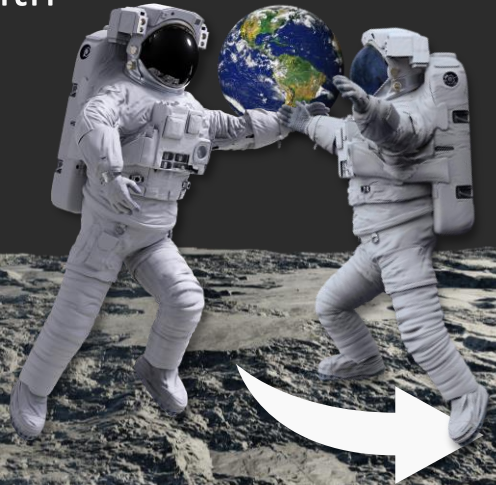
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What is “Culture”?



□ The culture answers the question “How do you behave?”.

🔗 Culture is synonymous with the character of your organization and is crucial for your long-term success.



3 Generally, shared principles and values as well as social norms enrich your team's actions and emotions and help to create a trustful work environment.

4 A good culture achieves mutual support, strong team spirit, collegiality and good reputation.



Impact that matters.

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